SETTO: AI DJ

REVIEW GUIDE

QUICK FACTS

App Name:	Setto: AI DJ
Price:	Free (requires Apple Music subscription)
Platform:	iOS 17+ (iPhone, iPad)
Developer:	Carlos Mbendera
Version:	1.2.0
Website:	carlosmbe.com/setto
App Store:	apps.apple.com/app/setto-ai-dj/id6759359276

WHAT IT DOES

Pick a few artists you love. Start swiping.

Swipe right. The DJ dives deeper into that sound.

Swipe left. The DJ branches out.

It learns with every swipe. No questionnaire. No genre picker.

Just you, telling it what hits.

Everything runs on your phone. No accounts. No cloud. No tracking.

Your taste stays on your device.

WHY IT EXISTS

Carlos hosts radio shows. The thing he loves about DJing is reading the room. Adjusting on the fly based on what's landing. Most streaming algorithms don't do that. They optimize for engagement, not for what resonates with you right now.

He built Setto to be the DJ he wanted in his pocket.

KEY FEATURES

- Every swipe teaches the DJ something. Like a track and it dives deeper. Skip and it genuinely branches out.

- Three modes. Stay Close keeps the vibe tight. Balanced mixes familiar with new. Surprise Me takes real swings across genres.

- Lock In keeps the DJ focused on a sound until you're ready to explore again.
- Everything on-device. No accounts, no cloud, no data collection.
- Built for Apple Music. Inherits your audio quality settings, shows lossless and Dolby Atmos labels.
- Full listening history so you never lose a discovery.

NEW IN V1.2

- DJ Sets. One set for late nights, another for the gym. Each one picks up where you left off and learns on its own.
- Auto Sets. Setto reads your library and figures out what you're into. Four sets drop: Crossover, Right Now, Back To, Lately. Tap Analyze and they refresh.
- Switch sets mid-session. Your late-night taste doesn't touch your morning mix.

SYSTEM REQUIREMENTS

iOS 17.0 or later. iPhone or iPad.
Active Apple Music subscription required for streaming.

PRICING

Free. No ads. No in-app purchases. No premium tier.
No catch. It's a passion project.

ABOUT THE DEVELOPER

Carlos Mbendera. Former Apple Vision Pro intern (2 summers, Spatial Audio team). WWDC23 Swift Student Challenge winner. Radio host on three stations across two countries. Occasional conference speaker in the US, Japan, and Korea. Tests the recommendation engine with Japanese Jazz Fusion, Future Funk, and other fun genres. Graduating University of Kansas, May 2026.

CONTACT

carmbendera@gmail.com
Available for interviews, demos, podcasts, and conversations about music discovery, radio, and building things.

LINKS

Website: carlosmbe.com/setto

Press: carlosmbe.com/setto/press
App Store: apps.apple.com/app/setto-ai-dj/id6759359276
LinkedIn: linkedin.com/in/carlosmbe
GitHub: github.com/carlosmbe
Beta: testflight.apple.com/join/EjCM2qKg

In case I don't see you again, good afternoon, good evening, and good night.